



LOS ANGELES, 1416 N. LaBrea Ave. (213)856-2776 Fax:(213)856-2664

DAVID SIMONE - President

David was named President of PolyGram Music Publishing in February, 1994. He received an Honors Law Degree from the University of Leicester. During his career, he held numerous high-level positions, including a that of Chairman of the Board for MCA U.K. as well as Managing Director of Arista U.K. and then Phonogram's U.K. companies. In 1989 he came to America to assume the post of President at UNI Records, based in New York. From there he went on to become senior partner at the Atlanta based law firm of Katz, Smith & Cohen, where he negotiated numerous deals in music, television and film. Immediately prior to joining PolyGram, David was Senior Vicer President, Business Affairs, at Capitol Records. Since accepting his present position at PolyGram, David has been involved in signing such songwriters and artists as Lyle Lovett, Deadeye Dick, Echobelly, and a co-venture deal with SubPop Records.

When discussing the future of PolyGram Music, David Simone notes, "We intend to pursue new opportunities in the acquisition of talent and catalogues and aim to make PolyGram Music Publishing a major player in the U.S. With the advent of the information superhighways and numerous other technological revolutions, there is a great opportunity for music publishing to evolve."

LINDA A. NEWMARK - V.P. Business Affairs

Linda handles the negotiations and drafting of music publishing agreements, oversees acquisitions and promotes the general business development of the company. Before this, Linda was Director of International Acquisitions for PolyGram. Prior to that she worked as a music attorney with the law firm Cooper, Epstein & Hurewitz in Beverly Hills. Linda received her Bachelor of Arts degree in Communications Studies from UCLA and her Juris Doctorate degree from Stanford Law School.

JOAN SCHULMAN - V.P. Administration

Joan has been an executive in music publishing for 20 years. She worked as a Manager of Business Affairs for Dick James Music in New York, a catalogue now owned by PolyGram. After re-locating to Los Angeles, Joan joined Screen Gems/Colgems-EMI, where she became Director of Contract and Copyright Administration. In 1990, she assumed the position of Contract Administration for the PolyGram Music Publishing Group in L.A. and in 1993, was promoted to her present position. Joan is responsible for all areas of licensing the songs in the PolyGram catalogue, including uses in films, television and commercials.

RONDA CALL - Creative Director

Ronda is responsible for the acquisition of new bands and writers, arranging collaborations with PolyGram's staffwriters and exploiting the company's extensive catalogue. Since joining PolyGram, Ronda has signed Atlas recording artists, Fig Dish and former Medicine member Ed Ruschay with his new band Maids of Gravity. Both bands will release records this year. Prior to joining PolyGram, she was Creative Manager at EMI Music Publishing. From July 1990 through July 1992, Ronda was Creative Manager at NEM Entertainment.

JOHN BALDI - V.P. of A&R

John has been in music publishing for over 10 years. Prior to his current position, Baldi worked as Creative Director at both BMG Publishing and at Bug Music. At PolyGram John has signed numerous acts, including K.D. Lang, The Meat Puppets, American Music Club, and Gigolo Aunts.

DANNY BENAIR - Senior Director, Film & Television

Danny was a member of the critically acclaimed 80's band, The Three O'Clock, with five albums to their credit. As an avid record collector and movie lover, he enjoys his current position. Danny has been successful in placing PolyGram works in such films as "A Few Good Men," "Sliver," "Benny And Joon," "Dumb And Dumber," "Pulp Fiction," "Boys On The Side," "The Santa Clause," "Higher Learning," and "The River Wild," among others. Danny points out the unique relationship with PolyGram Filmed Entertainment, which has several film companies, including Interscope, Egg, Working Title, Island, and Gramercy.

DAN MARKELL - Creative Manager, Film & Television

Dan is a graduate of the University of Colorado, with a B.A. in Communication/ Industrial Media Management. He has been with PolyGram Music Publishing since March, 1991, and has been in his present position since the fall of 1993. While at PolyGram, Markell has placed songs in such films as "My Girl 2," "Bullets Over Broadway," "Imaginary Crimes," "Terminal Velocity," and "Love And A .45." He is also the print liaison between PolyGram Music and Hal Leonard Publishing.

COVER STORY

NEW YORK, 825 8th Ave. (212)333-8300 Fax:(212)333-1442

HOLLY GREENE - V.P. and General Manager (East)

Holly began her career in 1978, at Screen Gems-EMI Music. She then went on to work for the Peer Southern Organization, representing both their catalogue and production company. In 1986, she joined Jobete Music as V.P. of Creative Affairs, running the New York office of the then publishing arm of Motown Records. Prior to joining PolyGram, Holly worked as V.P. and General Manager Creative Op'ns./East Coast, for EMI Music. While there, she was responsible for signing a number of successful writers and played a key role in various catalogue acquisitions. Since joining PolyGram in May of 1994, Holly has signed writers Barry Eastmond and Jules Shear, and Seed/Atlantic recording artists, Ivy.

RANDY SABISTON - Senior Creative Director

Randy's career began at EMI Music, where he ultimately worked as Creative Manager, East Coast. While there he was involved with signing and working with artists, songwriters and producers. In 1993, he accepted his current position at PolyGram where he has signed Triple Fast Action(Capitol), Hunk(Geffen), and The Horsemen. Randy played a major part in developing these bands in addition to continuing to acquire and recognize new talent.

CLAUDE MITCHELL - Senior Creative Director

Claude started in music publishing at SBK Entertainment World,Inc./SBK Songs, where he was Creative Coordinator, responsible for maintaining and organizing the audio library. After SBK, he moved on to EMI Music as Creative Manager, East Coast, and was later promoted to Creative Director. Now at PolyGram, Claude is currently working with the company's roster of songwriters, artists and producers.

KIM GILMOUR - Creative Co-ordinator

Kim began working in the copyright department at MCA Music Publishing in 1989. From there she moved to the creative department at EMI Music Publishing. Kim then joined PolyGram Music in 1993, involved in both the administrative and creative areas.

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DOUG HOWARD - V.P. & General Manager (Nashville)

Doug worked as Creative Director for The Welk Music Group for seven years before graduating from the National Law Center at George Washington University with a J.D. degree. He then returned to Nashville to work for PolyGram Music in his current capacity in 1992. He is a member of the CMA, Leadership Music, and is on the board of directors of ACM and the Carnton Association.

DANIEL HILL - Creative Director

Prior to joining PolyGram, Daniel worked at RCA Records and Jobete Music. He has been on the PolyGram staff for over five years where he has placed songs with Alan Jackson, George Strait, Wynonna Judd, Vince Gill, Dwight Yoakam, Trisha Yearwood, Joe Cocker, etc.

DOYLE BROWN - Professional Manager

Doyle started his career 18 years ago as the sole songplugger for Bill Ham. Since joining PolyGram, Brown has been responsible for such covers as "Ya'all Come Back Saloon," "A Little Good News," "Slow Burn," and "Don't Close Your Eyes." He has served as National V.P. on the Board of Governors of NARAS, and as First V.P. of the Nashville chapter. He is a member of the CMA, ACM, GMA and frequently chairs panels at music industry seminars and workshops.

BILLY LYNN - Professional Manager

Billy joined PolyGram in 1986. Since then he has placed songs with such major artists as George Jones, George Strait, Travis Tritt, Trisha Yearwood, and Wynonna. Lynn also produces demos and has engineering credits with The Forester Sisters, Clarence Carter and Rob Jungklas.

KIRK BOYER - Creative Manager

Kirk graduated from Middle Tennessee State University with a degree in Recording Industry Management. He started his six year tenure at PolyGram as Tape Copy Engineer and as Song Plugger has secured cuts by Faith Hill, Neal McCoy, Rick Trevino, Rhonda Vincent, and Andy Childs.

POLYGRAM STAFF WRITERS & ARTISTS (partial list)

Bob McDill, Barry Eastmond, Jules Shear, Chad Elliott, Rex Rideout, Bill Wray, Doug Rasheed, Kostas, Brian McKnight, Vanessa Williams, U-2, The cranberries, INXS, Jon Bon Jovi, Richie Sambora, Beastie Boys, Belly, Crash Test Dummies, Basement Boys, Robert Cray, Rodney Foster, Sammy Kershaw, K.D. Lang, Lyle Lovett, Meat Puppets, Monster Magnet, Quicksand, Sir Mix-A-Lot, Redd Kross, Rob Rule, Gigolo Aunts, Tone Toni Tony, Brandon Barnes, Jimmy Webb, Bootsy Collins, Black Sheep, Buju Banton, Eddie Chacon, Deadeye Dick, Spearhead, Nona Hendryx, Jackyl, Wendy Moten, Triple Fast Action, Chely Wright

POLYGRAM OWNED & ADMINISTERED CATALOGUES

Cedarwood Music, Dick James Music, Welk Music, Orion Pictures Music