

## WHO'S WHO AT WORLDS END(AMERICA)

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Named after the area at the end of Kings Road in London, Worlds End is one of the most successful companies specializing in the representation of record producers, engineers and mixers. Worlds End America's English affiliate was founded just over ten years ago and President Sandy Robertson started the American operation in 1987. The American company has grown over the past few years and now has five full time employees in it's Los Angeles headquarters and a lawyer on retainer in Nashville.

Sandy Robertson has a background in record production having been a full time producer in the '70s, producing over 40 albums. "There was no one managing producers in the '70s" says Robertson, "producers had to look after all their business, creative planning and organization themselves. It was this experience that made me want to provide the ultimate representation for producers."

At Worlds End they look after all the producer's needs, from finding his projects to planning and booking his musicians, studios and travel arrangements. They also do this for the artist he's working with. The two project co-ordinators, Diane Medak and Diane Ball, administer each project for the producer from start to finish. This can involve considerable work since Worlds End represents producers who live all over the world. "We currently manage producers who live in London, New York, Memphis, Italy, Australia, Canada, Houston, and Los Angeles" Sandy points out.

As Robertson said in a recent interview, "A&R people have a large choice of producers for every project. Having a manager who is always in their face and updating them on a constant basis raises the odds in your favor of getting a project." Although based in Los Angeles, Robertson spends ten days every month in New York visiting and updating the A&R community on his clients. He has also recently visited Australia and Canada doing the same thing.

### Worlds End Staff

**Sandy Robertson** - President

**Diane Medak** - Project Co-ordinator

Diane is originally from the San Francisco area and joined the company in 1990. Prior to that Diane worked in artist management and was a full time student.

**Diane Ball** - Project Co-ordinator

Originally from Ohio, she moved to Rochester, New York, to pursue a career in photography, graduating with a BFA from R.I.T.. Diane then moved to Los Angeles and worked as a set designer and prop master for photographers and art directors. In 1989 she changed direction and joined Worlds End.

**Fran Smith** - Head of Business Affairs & Accounts

After graduating from UCLA, Fran went to work as an account executive in business management, representing various entertainment clients. After several years, she left to become Director of Administration for producer David Kershenbaum's companies. She then joined Worlds End in 1990.

**Eileen Grobe** - Producer Manager

While at UCLA Eileen interned at Capitol and Virgin Records and then worked at PolyGram when she graduated. She next joined the public relations firm of Solters, Roskin and Friedman. When the partners split up Eileen established her own company, Blast Entertainment, working tours and press for various alternative bands. Then after a brief stint in the membership department of BMI, Grobe joined Worlds End in charge of the company's publishing co-venture with Warner Chappell and working with producers. She now also handles Worlds End UK clients for the States.

**Deneen Harmon** - Assistant to the President

After five years in television and feature film production, Deneen joined Capitol Records in the A&R department where she worked with one of the pop/alternative A&R representatives. At Capitol she was responsible for their West Coast field interns and initiated a program to receive demo tapes through top rated college radio stations throughout the country.

*In London*

**Paul Brown** - Managing Director

**Paul Maslen** - Producer Manager

### Worlds End Client List

Niko Bolas, Bill Bottrell, Michael Brauer, Ian Broudie, Jonathan Burnside, Ed Cherney, Keith Cohen, Gardner Cole, Mark Dearnley, Eddie De Lena, Jack Endino, Shane Faber & Mike Mangini, David Frank, Don Gehman, Richard Gottehrer, Joe Hardy, Beau Hill, Femi Jiya, Danny Kortchmar, David Kershenbaum, Paul Northfield, Mark Opitz, Tim Palmer, John Porter, Mike Pela, Daniel Rey, Carmen Rizzo, Don Smith, Kevin Smith, Sam Taylor, Jim Vallance, Tom Werman



Left to right: Fran Smith, Diane Medak, Eileen Grobe, Sandy Robertson, Deneen Harmon, Diane Ball