



# alligator

records & artist management, inc.

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It is probably no exaggeration that Alligator Records is the premier blues label actively promoting records today. More than just a record company, the Alligator umbrella also includes a publishing company (Eyeball Music); a personal management firm which handles four acts on the label (Albert Collins, Koko Taylor, Son Seals, Lonnie Brooks); and a booking agency that co-ordinates overseas tours, not only for the acts they manage, but other blues artists as well. The staff also acts as consultants for film, television, authors, etc. on both historical and current acts and product. Furthermore, three years ago Alligator began an increasing commitment to Reggae and now co-ordinates road management with national agencies for their Jamaican reggae acts who perform in the U.S. and Canada. Such acts include Mutabaruka and Pablo Moses, who is now on a 20-city U.S. tour with UB40.

Alligator was originally founded in 1971 by Bruce Iglauer. A native of Cincinnati, he had been working for Delmark Records, a Chicago-based blues label, when he decided to branch off on his own. Largely on the strength of Iglauer's initial promotion, his first album "Hound Dog Taylor and The House Rockers" has turned out to be one of Alligator's biggest selling records. After running a one-man operation for several years, Iglauer teamed with Richard McLeese, who co-produced eight albums before leaving to attend law school.

Today the company has a staff of five, including Bruce. Mindy Giles is V. P. of National Sales/Marketing, AOR and Video. She has been with Alligator for six years. Prior to that she was at PolyGram in Chicago as Advertising/Marketing Co-ordinator for the Midwest, Mindy wrote and produced Alligator's first two video clips with Big Twist & The Mellow Fellows and Johnny Winter. She has also recently co-ordinated the Dan Aykroyd-hosted ABC TV special "Sweet Home Chicago". Andy Gerking has been with Alligator for the past five years and is V.P. of Operations, Comptroller and Booking Agency liaison. Before joining Alligator, Andy was a talent Booker for Reed College. Pam Hall is National Retail Co-ordinator and National College Radio Director. She had previously worked at Warehouse Records in California and Capitol Records in Chicago. Bill Wolkersin is Direct Mail Co-ordinator and Warehouse Manager and also had worked at Capitol Records in Chicago before joining Alligator.

In 1984 Alligator released the "Guitar Slinger" LP for Johnny Winter, "Night Flight" by Fenton Robinson, "Woopin'" with Sonny Terry, Johnny Winter and Willie Dixon, "Bad Axe" by Son Seals and "High Compression" for James Cotton.

Releases scheduled for this year include a new Johnny Winter LP scheduled for a Sept. 1 release; Koko Taylor, scheduled for an April release; the Pablo Moses album "Tension" which is now out; an Augustus Pablo LP "Rockers All-Star Explosion"; and a Lonnie Mack album called "Strike Like Lightning" to be co-produced by Stevie Ray Vaughan and Lonnie Mack and scheduled for release this month.



Artist Roster

The Abyssinians	Tony Mathews
Billy Boy Arnold	Mighty Diamonds
Carey Bell	Pablo Moses
Lurrie Bell	Mutabaruka
Black Slate	Johnny Otis
Billy Branch	Shuggie Otis
Big Leon Brooks	Augustus Pablo
Lonnie Brooks	Pinetop Perkins
Andrew Brown	A.C. Reed
Clifton Chenier	Fenton Robinson
Albert Collins	Buddy Scott
James Cotton	Son Seals
Blind John Davis	Eddie Shaw
Junior Detroit	Skatalites
Willie Dixon	Magíc Slim
Queen Sylvia Embry	S.O.B. Band
Edi Fitzroy	Lonesome Sundown
Lacy Gibson	Hound Dog Taylor
Buddy Guy	Koko Taylor
Styve Homnick	Sonny Terry
Big Walter Horton	Big Twist
Jimmy Johnson	Johnny "Big Moose" Walker
Luther Johnson Jr.	Philip Walker
Johnny Jones	Muddy Waters
Lovie Lee	Johnny Winter
Left Hand Frank	Mighty Joe Young
Professor Longhair	



STAFF:(Top To Bottom), Pam Hall  
 Andy Gerking, Bill Wokersin  
 Bruce Iqlauer, Mindy Giles

