

PRIVATE I RECORDS is a CBS distributed label, which is a division of Isgro Enterprises. Joe Isgro's operation is one of the premiere record promotion companies in the U.S. Although the label has only been in existence a little over one year, it has already enjoyed substantial chart success with a current roster that includes The Staple Singers, La Toya Jackson, Bonnie Pointer, Joe Lamont, Matthew Wilder, Brenda Lee Eager, and John Hunter. Newest releases include the Staple Singers LP "Turning Point" including the single "Slippery People;" Matthew Wilder's LP "Bouncin' Off The Walls;" The John Hunter LP, "Famous At Night;" and Bonnie Pointer's album "If The Price Is Right."

Upcoming projects include the film soundtrack for the film "Heavenly Bodies;" a soon-to-be-released single by the group, Girls Club, from an NBC-TV Movie of the Week "Make The Break;" and Brenda Lee Eager will record the theme song for the T.V. mini-series "Hollywood Wives." Meanwhile, Joe Lamont is currently in the studio with Peter Bunetta and Rick Chudacoff of Ripe Prod'ns., working on his first LP for Private I.

The label is also actively pursuing new acts, and is interested in signing more R&B, Pop and Rock 'N Roll groups.

Private I has also decided to expand its music publishing activities this year in a merger with the Jay Warner Music catalog. The new publishing operation is called The Private I Music Group with Jay as its president. Warner notes the special advantage he feels this new publishing venture has in its affiliation with the promotional expertise of Isgro Enterprises. Recent signings to the new operation include Wayne Henderson, Gary Goetzman and Mike Piccirillo. Warner is actively looking to acquire new writers and catalogs and will be attending Midem to investigate subpublishing situations.

DAVID CHACKLER - President, PRIVATE I RECORDS

David began his music business career as a local promotion man for Mercury Records in Philadelphia in 1968. He then moved to National Promotion for the label and then to Director of National Promotion for Chess Records in Chicago. There he worked such acts as Muddy Waters, Rotary Connection, The Dells and Chuck Berry. The next move was to White Whale as V.P. of Promotion and from there to V.P. of National Promotion and eventually V.P. of West Coast Operations at Polydor Records. There he was responsible for signing such acts as Stevie Nicks and Lindsey Buckingham. David then left Polydor to establish his own production and publishing operation called Challice Productions and signed to represent Queen for the U.S. & Canada, Stevie Nicks and Lindsey Buckingham, and Bo Donaldson & The Heywoods with their hit record "Billy, Don't Be A Hero." David then set up Montage Records, first distributed by ABC and then Capitol Records. Meanwhile, David also became a partner in WMOT Records, with a CBS P & D deal and enjoyed substantial chart success with the single "Double Dutch Bus." This year David joined Isgro Ents. as Vice Chairman and President of Private I Records.

JAY WARNER - President, PRIVATE I MUSIC GROUP

In the early 1970's Jay worked as a songwriter, publisher and produced and wrote commercials for such clients as Coca Cola and Cold Power while also managing artists. In '72 he joined Sidney Seidenberg's management company with such acts as Gladys Knight and the Pips and B.B. King among others. By mid-1973 he realized his desire was to be totally involved in music publishing when he joined the Wes Farrell Organization where he eventually rose to the position of vice-president and relocated from N.Y. to Southern California.

In September 1977 Jay accepted the position as Vice President of the then newly formed Entertainment Company and ran their West Coast operation. Then in 1980, Jay established the Creative Music Group in association with K-Tel Int'l.

In 1982 Jay set up his own Jay Warner Music Group and signed such writer-artists as Rick James, Larry Graham, Van Redding (of the Commodores), etc. This year, Warner merged his company with Joe Isgro's company to form the Private I Music Group as its president.

MARTY WEKSER - Director of Creative Services, A&R, and International

In about 1966 Marty began in A&R administration for Epic Records in New York. From there he spent the next 4 years at Jobete Music as Director of Professional Activities. His next position was also in music publishing as West Coast publishing representative for Paul Simon's music catalog. In approximately 1979 he established MusicWorks as an independent music consulting company and about two years ago he joined the Isgro operation, where he has remained since.

DANNY DAVIS - V.P. of Talent Development

Danny is a well known executive in the music industry with many years of experience and success behind him. He spent 11 years as Director of Exploitation for Screen Gems-EMI Music and from there became Senior V.P. of Promotion for Motown Records. Next he moved to Casablanca as Senior V.P. of Promotion and then Senior V.P. of Promotion for PolyGram, where in 1981 he was awarded by Billboard as "Promotion Man of the Year." This year Danny joined the Isgro operation as V.P. of Talent Development for Private I.

LORI HIGGINS - Administrative Assistant

In 1979 Lori began with a management firm in L.A. including everything from tour-coordination to recording. In 1981 she moved to CBS-TV in script development and then for an independent T.V. producer there, including considerable editorial work. Throughout this time Lori has been attending art school and is presently studying graphic design.

LUKI D'AMORE - A&R Administration

Luki started working with a management company in about 1980 and from there moved to join David Chackler at Montage Records. When Montage closed, Luki joined Joe Isgro's operation where she has remained since.

STAFF

Joe Isgro - Chairman of the Board - Isgro Enterprises

Kathleen Draves-Atkinson

David Chackler - President, Private I Records

Lori Higgins - Administrative Assistant

Jay Warner - President - Private I Music Group

Kathleen Taylor - Administrative Assistant

Luki D'Amore - A&R Administration

Marty Wekser - Director Creative Services, A&R & International

Danny Davis - Vice President Talent Development

Marsha Ingraham - Royalties & Publishing Administrator



Left to right: Joe Isgro, Jay Warner, David Chackler