



**ALLEGIANCE  
RECORDS LTD.**

7525 Fountain Avenue  
Los Angeles, CA 90046  
(213) 851-8852

Established in 1982, Allegiance Records has now become the largest independent record label in the United States.

Within a year of its formation, Allegiance acquired the Takoma Records catalog from Chrysalis Records. In addition to the 60-plus LPs that were re-issued (by such artists as T-Bone Burnett, Michael Bloomfield, John Fahey, Leo Kottke, Maddy Prior, Sir Douglas Quintet), Takoma also issued new LPs by John Fahey, Sir Douglas Quintet, and Denny Laine. Now celebrating its 25th Anniversary, additional signings to the Takoma label include Tim Bogert, a classic Willie Nelson LP, John Stewart & Nick Reynolds, Osamu Kitajima, Thomas Anderson, Ron Thompson & The Resistors, Mighty Flyers, James Lee Stanley, Gene Clark, Rollo Smith, Merger, and Mike Condello.

Allegiance also acquired distribution of ITI (In The Interest) Records in its first year. The Mike Dion-headed label features mainstream jazz acts such as: Ruth Price, Tom Garvin, Heard-Rainer-Ferguson, Bill May and Red Mitchell, and Wayne Johnson.

Debut releases on the Allegiance label included LPs by John Stewart, John Kay and Steppenwolf, Head East, City Of Glass, and the soundtracks to the films "First Blood" and "Six Pack". Since then, the label has also signed Mary Wells, Spencer Davis, and Rodney Saulsberry (with a Stanley Clarke produced LP to be released shortly.) Allegiance product further includes Donovan's first American release in three years with "Lady Of The Stars"; a Kim Fowley production of Jo Jo Clark's "New Hound in Town"; Johnny Paycheck's "I Don't Need To Know That Right Now"; and "The Old, The New And The Best Of Mary Wells" produced by Wayne Henderson.

This year Allegiance Records and its' Associated Labels have charted with the following records in the U.S.:

SINGLES - J. Blackfoot- "Taxi" (Sound Town Records)/Shirley Brown- "Leave The Bridges Standing" (Sound Town Rec's.)/Anne LeSear- "Take Him Back (Taxi)" (HCRC Records)/World Premier- "Share The Night" (Dauntless Rec's.)/The Numonics- "Sexy Chile" (Hodisk Records)  
ALBUMS - J. Blackfoot- "Cityslicker" (Sound Town Rec's.)/Wayne Johnson Trio- "Grasshopper" (ITI Records)

ALLEGIANCE RECORDS and ASSOCIATED LABELS

Allegiance	Cornerstone (Tony Rico)	Rascal
Allegiance Treasury of Recorded Classics	Dauntless	Rare Bullet (Swampp Dog)
Takoma	Gloria	RBR
Award	HCRC	Regency
Beverly	Hodisk	Sound Town
Big Time (Australian)	ITI	Street City (Wayne Henderson)
Black Jack (Dick Kline)	LAX	TNT
	Mystery	



From left to right: Marty Goldrod, Donovan, Howard Zelner, Bill Valenciano

BILL VALENZIANO - PRESIDENT

His background covers all phases of record marketing. With Capitol Records for ten years, he held every field marketing position within the company. As General Manager of Artist Development for Capitol, he worked closely with numerous key artists, developing campaigns and strategies to further their careers. Among those artists were Natalie Cole, Glen Campbell, The Lettermen, Linda Ronstadt, Helen Reddy, Anne Murray, Sonny James, Buck Owens, Leo Kottke and The Band. Subsequent positions included National Sales Manager for 20th Century Records (Star Wars, Barry White, Dan Hill) and Marketing Director for Island Records, during which time he worked with Dionne Warwick, Barry Manilow and Melissa Manchester in the formulation and direction of marketing activities on behalf of their product.

HOWARD ZELENER - SENIOR VICE PRESIDENT AND DIRECTOR OF BUSINESS AFFAIRS

A graduate of Northwestern University Law School, Zelener joined Allegiance following his association with the Beverly Hills entertainment law firm of Cooper, Epstein & Hurewitz. During his years in private practice he represented such acts as Quiet Riot, Kansas, Heatwave and Johnny Mathis. Zelener provides Allegiance with in-house legal and business expertise, rather unique for an independent label. He handles all legal, business and financial affairs for the Company.

MARTY GOLDRON - EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER

Prior to joining Allegiance, Goldron was Vice President and General Manager of Frank Zappa's Barking Pumpkin Records, and has held the position of Vice President and General Manager for Polydor Records West Coast. He has worked with such artists as the Smothers Brothers, Donovan, Barry Manilow, Melissa Manchester, Monty Python, Frank Zappa, Kenny Rankin and has gained additional experience in the field of concert promotion along the way.

SPENCER DAVIS - A&R DIRECTOR

Spencer previously held the position of Director of Artist Development for Island Records. During his stay at Island, Spencer worked with such artists as Bob Marley, Robert Palmer, The Chieftains and Third World. Spencer, who has sold millions of records as a recording artist, has also recorded a new LP for release by Allegiance.

SCOTT BERGSTEIN - DIRECTOR OF ARTIST DEVELOPMENT

Bergstein has represented several artists, including the Knack, as Personal Artist Manager. Prior to his management experience, Bergstein worked for Casablanca Records International, where he was involved with the overseas marketing and promotion of such acts as Donna Summer, KISS and Parliament.

JANET SMITH - PRODUCTION MANAGER

Most recently Smith held the post of Assistant Director Visual Communications at ABC-TV Network. She had previously worked for Island Records in the U.K. as liaison with Island America, and at Darkhouse Records where she worked in promotion.

ANNETTE EDWARDS - OFFICE MANAGER

She has worked in the areas of marketing, promotion and advertising at Capitol Records and at Island and 20th Century Records, where she worked closely with Allegiance President, Bill Valenziano.

DICK FITZSIMMONS - NATIONAL SALES MANAGER

He has held key sales and marketing positions with Arista, Bell and Decca Records and is based in the Atlanta office.

BOB GAITERS - NATIONAL BLACK PROMOTION DIRECTOR

Bob formerly held key promotion posts at A&M, Arista and Atlantic.

MICHAEL MATHEWS - NATIONAL POP PROMOTION DIRECTOR

He was formerly National Promotion Director Faulty Products and for Regency Records.