



P.O. Box 120478, Nashville, Tennessee 37212
 (Canada) 1343 Matheson Blvd. West
 Mississauga, Ontario, Canada L4W 1R1
 (416) 625-2676 Telex: 06-060250

Morning Music (U.S.A.) Inc. was incorporated in 1972 in the State of Tennessee to represent the American interests of Morning Music Ltd., a leading music publisher based in Canada, whose catalogue consisted mainly of Canadian-written Country and Western copyrights.

Morning Music (U.S.A.) Inc. and its BMI affiliate, Bathurst Music, purchased the catalogues of RCA Country recording artist Hank Locklin, which included country classics such as "Country Hall of Fame" and "Flyin' South", to form the nucleus of its domestic copyrights. An office was maintained on Division Street in Nashville to establish an active profile and a base of operation in the U.S.

The company later added the representation of other Canadian based companies, some of which were owned or administered by Morning Music Ltd. Among them are Canadian Brass Publications and JAH Music Company. The former involves the marketing and distribution of printed music for brass quintet recorded by the world-reknoned Canadian Brass, and the latter consists of many major reggae music titles.

In 1974 the company branched out into the easy-listening music field, with the representation of several European publishers dealing with instrumentals. The M.O.R. label was formed to promote the instrumentals and many have been placed with background music operators throughout the United States, to produce continuous income without the promotion expense usually related to charted singles. Additional uses were found in the field of Audio-Visual and Radio/TV commercials to increase the value of the catalogues.

All along contacts were established with Nashville publishers who were unaware of the potential their copyrights had outside the United States. Morning Music (U.S.A.) Inc. first assisted in the acquisition of Canadian sub-publishing rights for Morning Music Ltd., and subsequently acquired the world administration rights for major publishers such as Jack Music, Inc. and House of Cash, Inc. In that capacity, many songs then recorded by Don Williams and Crystal Gayle were promoted abroad through a network of independent sub-publishers set up by Morning Music. Hundreds of cover versions were obtained around the world, many by major artists such as Nana Mouskouri, Eric Clapton, Petula Clark, Telly Savalas, etc., including a Number One record in Australia with Colleen Hewitt on a Jack Music copyright "Dreaming My Dreams".

As the scope of operations expanded, the search was on for top quality songs from abroad, suitable for North American artists with whom Morning Music had established contact. "One More Time", a song found in Germany, was placed with Crystal Gayle, and turned out to be her first cross-over single hit. The record reached the Top 20 of both Country and Easy Listening charts, garnering a coveted ASCAP award. Other charted recordings include "Baby Blue", a Dutch song recorded by King Edward IV, "Maritime Farewell", a Canadian song recorded by George Hamilton IV, and "Song For The Mira", another Canadian song recorded by Anne Murray on the B-side of her current hit "Hey Baby". Coming up is a K-Tel release by the group The Emeralds containing no less than six Morning Music selections. The title track, "Bird Dance", was the biggest selling party-dance record of the year, reaching the top of the charts in many countries.

Today Morning Music represents the foreign interests of numerous important Nashville-based publishing companies; it is responsible for negotiating sub-publishing deals, collection and distribution of royalties from all sources, exploitation, promotion and administration throughout the world. Included in this group are Jack Music Group, House of Cash Group, Aunt Polly's Publishing Group (owned by Allen Reynolds), Stonehill Music (owned by Crystal Gayle), Joe Allen Music, Lloyd Green Music, Boxer Music (owned by Rex Allen, Jr.) etc. In addition, Morning Music is in charge of the domestic office of House of Cash, supervising new song acquisitions, royalty accounting, rate quotations, legal matters and personal consultation to Johnny Cash on publishing affairs.

Morning Music has also added to its repertoire new works by American writers such as Bobby Martinez of Florida, a talented instrumentalist, John St. John, composer of many radio and audio-visual soundtracks, and The Garrison Bros., a leading folk group from New England. Other companies administered are American Rainbird Music, whose head-office is in Australia and Shanachie Music. Morning Music is also a member of the N.M.P.A.

JURY KRYTIUK - President



Jury Krytiuk entered the music business at the early age of 16, booking and promoting various rock bands in Western Canada. This led to a position with Kensington Distributors, Ltd. the rackjobbing arm of Capitol-EMI Canada Limited, as sales representative for the Saskatchewan territory. In 1969 he moved to Toronto to take up a position as general manager of the Dominion Records division of Canadian Music Sales Ltd. He developed Dominion into the leading Canadian country label of 1969-1970 and in 1971 left to form Boot Records Limited and its sister company, Morning Music Ltd. At Boot, he has been responsible for the development of the recording careers of major Canadian country acts Stompin' Tom Connors, Ian Tyson, Ray Griff and Garrison Brothers and also for the discovery and development of the world-renowned classical artists, Liona Boyd and the Canadian Brass. Since his early days in the business Jerry felt that too many publishing companies were just a shadow of a record company that might own them and so in the formation of his own companies, he was careful to set them up as totally independent entities with their own respective staffs. Through aggressive promotion of the copyrights represented, Morning Music has been able to show foreign publishers that there actually is an advantage to dealing with a Canadian subpublisher and as a result Morning Music now represents a substantial catalogue of foreign publishers including Welk Music Group, Josef Weinberger Ltd., Ralph Siegel Musikverlag, Jack Music Inc., and House of Cash, Inc. The success of Morning Music in Canada has led to the establishment of successful subsidiaries in Nashville, Tennessee and Dublin, Ireland.

Krytiuk is proud of the fact that he has been able to develop a publishing company that embraces all music formats. "Our U.S. subsidiary might be located in Nashville, but in addition to country we are also a major force in classical, background and film music. We're also not doing too badly in the folk and new wave music fields. There's a whole world of musical tastes out there - - and we're in the market to cater to everyone", says Jury.

MARK ALTMAN - General Manager



Along with the study of Serious Music, Israeli-born Mark has continuously diverted some efforts to performing and arranging popular music. His studies culminated with a Bachelor of Music Honours degree from the University of Toronto, yet he chose to pursue a career in the music business. After meeting Jury in 1969, Mark produced and arranged various recording projects for Dominion Records and in 1971 was brought into form Morning Music Ltd., and subsequently Morning Music (U.S.A.), Inc. Mark has supervised the gradual expansion of the companies since his appointment as General Manager in 1974. He believes in prompt response to communications, accurate and punctual distribution each quarter and he sticks to a basic economic principle - it's not who you've got signed up, but are you making any money at it. During the past twelve years Mark has gained recognition as a knowledgeable authority on universal music publishing matters, and has lectured in various seminars. For example, he is quick to point out that many American publishers could generate much greater activity in Canada, and collect their royalties faster (especially performing rights royalties) if they appointed a trustworthy sub-publisher in that territory.

ANN FULLER - Executive Administrative Assistant



Ann Fuller is originally from Atlanta, Georgia, where she pursued her studies in business courses and graduated with honors. She joined Morning Music in 1977 and has assisted the General Manager in all duties including copyright registration, communications, promotion, royalty accounting etc.

PETER KRYTIUK - Marketing (M.O.R. Records)

ANNE GURAL - Bookkeeper

JANNET PASCOAL - Promotion

PHILIPA SERPA - Receptionist