

WHO'S WHO AT KAT FAMILY RECORDS

KAT FAMILY RECORDS (East Coast)
5775 Peachtree Dunwoody Rd., N.E.
Suite B-170
Atlanta, Ga. 30342
(404) 252-5800



KAT FAMILY RECORDS (West Coast)
1901 Avenue of the Stars
Suite 1240, Century City
Los Angeles, Ca. 90067
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Kat Family Records was formed in January of 1981 by an official announcement made jointly by Kat Family Records President Joel Katz and CBS Records Group President Walter Yetnikoff. Originally structured as a P&D deal, initial product of the Atlanta based label was manufactured and distributed by CBS throughout the Continental United States. The first albums released by Kat Family Records were: Billy Joe Royal, produced by Chips Moman; Darts "Across America", produced by Darts, Tommy Boyce and Richard Hartley; and Smashers, produced by former BeeGees keyboardist Michael Snow. With the Fall release of "Key Largo" by Bertie Higgins, Kat Family Records made a viable impact within the industry and upon the domestic and international music consumer. "Key Largo" bulletted its way to #1 Adult Contemporary, #8 in Top 40, and Top 50 in Country. Bertie's debut Kat Family album "Just Another Day in Paradise", produced by Sonny Limbo and Scott MacLellan, is bulletting toward the top of the Pop charts and his second single "Just Another Day in Paradise" was R&R's #1 most added A/C record in its first week of release. As of January 1, 1982 Kat Family Records became a full-fledged CBS-E/P/A associated label.

Upcoming releases from Kat Family Records include the following albums:

"Strangest Feelings" by James Anderson - Anderson is a contemporary vocalist whose influences span the rhythms of his native Texas, New Orleans and the streets of New York City. "Strangest Feelings" was produced by Paul Davis, Ed Seay and Phil Benton; "Rock And Roll Fool" by Marc Speer - Speer is a rock 'n' roller whose debut Kat Family album, produced by Steve Gibson, heralds the birth of a new guitar hero; "Survivor", self-produced by the legendary William Bell. A renown recording artist, performer, composer, and producer, Bell was a pivotal innovator during the glory days of the Memphis Soul Scene. His solo efforts and collaborations with Otis Redding, Isaac Hayes, Judy Clay, Booker T. Jones, King Curtis and Sam & Dave set the tone for the worldwide success of Stax/Volt; and, "All American Cowboys" featuring Willie Nelson, Merle Haggard, David Allan Coe and Moe Bandy. In addition, well known Nashville based songwriter/performer Bobby Springfield has just signed with the label. His debut album is being produced for Kat Family by Randy Scruggs and John Thompson.

JOEL KATZ - President



Joel A. Katz, President of Kat Family Records, is a young Atlanta based entertainment attorney who has established an international reputation as one of the most sought after entertainment attorneys in the world. Joel Katz represents exclusively over 50 recording artists in addition to representing production companies, record label executives, publishing companies, recording studios, concert promoters, personal managers, booking and talent agencies, television and motion picture production companies, actors and authors. Mr. Katz has also established as viable entities:

Kat Family Productions, Kat Family Publishing, Kat Family Television Productions, Kat Family Films, Kat Family Management and Monarch Recording Studios.

MIKE SULLIVAN - Vice President/General Manager

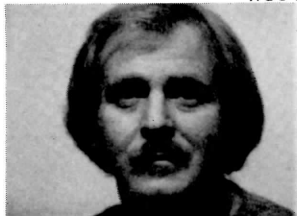


Mike Sullivan was appointed Vice President and General Manager of Kat Family Records in June of 1981. An industry vet, he spent 13 years with Capitol Records prior to joining Kat Family. Mike graduated from LaSalle University, Chicago, Illinois with a degree in business management. His first five years with Capitol were spent in Chicago as Assistant Distribution Center Manager. He moved to Atlanta in 1973 where he became Capitol's Southeastern Distribution Center Manager for eight years. Sullivan is primarily responsible for the overall management of the record label, all

personnel functions, budget preparation and complete accounting, artist relations, contract preparation and negotiations and liaison with the Columbia Records nationwide staff.

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BARRY MENES - Managing Director of West Coast operations and West Coast Vice President of Legal Affairs



Barry Menes has just been named Managing Director of West Coast Operations and West Coast Vice President of Legal Affairs for Kat Family Records. A partner in the legal firm of Menes & Turtle, Barry is active, both professionally and personally, in all areas of entertainment including: Entertainment Law, Video Production, World Communications Concepts and Personal Management (Lee Ritenour).

LOUIS LEWOW - Vice President of National Promotion



Louis Lewow joined Kat Family Records in March of 1982. Prior to coming to the label, he was Associate Director of National Promotion for Epic/Portrait in New York City. A graduate of Brooklyn College, his previous industry experience included stints as Local Atlanta Promotion Manager for CBS associated labels, National Secondary Markets Promotion Manager, E/P/A, National Secondary and AOR Promotion Manager for Private Stock, and College Representative for A&M.

ANN FRECHETTE - National Secondary Markets Promotion Manager



A graduate of the Georgia State University School of Commercial Music and Recording, Ann joined Kat Family Records in June of 1981. Prior to joining the label she had worked for over two years in customer service for Capitol Records.

CATHY DIGNAN - National Marketing Coordinator



Cathy joined Kat Family Records in November 1981. Ms. Dignan, whose background includes eight years of progressive retail sales and management experience, also serves as a liaison between Kat Family Records and Retail/Wholesale operations in order to better implement merchandising and promotional programs and establish/maintain effective customer relations.

JOAN ZELLER - Administrator/Office Manager



Jean joined Kat Family Records at its inception, January of 1981. During the formative stages of the label, she set up the bookkeeping system and was actively involved in marketing and marketing research. A native of Boston, Jean came to Kat Family Records from Equity Recording Company (Robox and Tanglewood Records) where she was the office manager.

DOC FIELD - President, Kat Family Public Relations



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Kat Family Public Relations is one of the first Atlanta based P.R. firms with world-wide contacts. The firm represents major recording artists, record labels, producers, writers, and concert promoters throughout the world.