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The ENTERTAINMENT COMPANY has laid the foundation for what is now a leading independent record production and music publishing operation, encompassing records, soundtracks advertising and television.

Having the benefit of being a production company, as well as a publishing operation, has enabled the company to provide additional exposure for their songs. Just a few of their productions including their own copyrights are albums for Dolly Parton, Barbra Streisand, Glen Campbell, Cher, Helen Reddy, Lynn Anderson and Tanya Tucker. The Entertainment Company has also acquired outside covers by Pat Benatar, Rex Smith, Mel Tillis, Ray, Goodman and Brown, Diana Ross, Johnny Mathis, Sara Dash, and Air Supply, to name only a few.

From publishing standpoint, initial efforts focused on acquiring established catalogues with songs by Jimmy Webb, Johnny Rivers, The Rascals, Bruce Roberts, Kenny Nolan and REO Speedwagon, as well as steadily building a family of staff writers.

Recently it is interesting to note how the emphasis has shifted from acquisition to exploitation. As Martin Bandier explains "It is difficult to acquire existing catalogues.... the value of music publishing has been recognized and those who own catalogues are reluctant to give them up. Additionally, the competition for acquiring catalogues has increased substantially as a result...we soon realized that we had to start developing catalogues from within and started signing more writers to exclusive songwriting agreements.

At the same time, the production activities have diversified to include films and television with projects such as "Endless Love", "An American Werewolf In London", "Pursuit" (Soon-to-be released film based on the legendary D.B. Cooper), and subpublishing on the film biography of Coco Chanel called "Coco Solitaire". Also, after having worked on the motion picture "Fame", The Entertainment Company is currently producing all the music for a new TV series based on "Fame" for NBC TV. This will be the first TV series to combine a variety and dramatic presentation in a single show.

In just a few years The Entertainment Company has to its credits 13 gold, 8 platinum and 2 double platinum records. In the words of Joanne Boris, "With all the talent and creative abilities we have available, our music publishing activities will be taking the initiative as well as responding to the changing needs of the industry".

CHARLES KOPPELMAN - President and Co-Founder



Charles was born in Brooklyn and raised in Queens, N.Y. While working toward a degree in physical education in the late '50's he formed a vocal group called the Ivy Three. They recorded what turned out to be a hit record called "Yogi". With no other hits to their credits, the group broke up about a year later, but not before a brief tour which included a stint at Grossinger's. There Charles played basketball with music publisher Don Kirshner and shortly thereafter was signed by Kirshner as a songwriter.

Koppelman's next moved into an executive position for Kirshner's Aldon Music. From there he moved to Screen-Gems-Columbia Music and then to Big Seven Music. His next position was at April-Blackwood from which he moved to become the head of Columbia Records and eventually worldwide director of the CBS music publishing operation.

In 1975 Koppelman met builder Samuel Lefraks with who's financial backing Charles established The Entertainment Company.

MARTIN BANDIER - Vice-President and Co-Founder



Martin grew up in New York and attended Syracuse University before receiving his law degree from the Brooklyn Law School. He eventually moved up to become an Executive Vice-President in the Lefraks Organization before leaving in 1975 as co-founder of the Entertainment Company

GARY KLEIN - Vice-President of Production and Staff Producer

Gary began playing piano at age seven and also developed a keen interest in electronics and sound recording at an early age. Later, as a student at C.W. Post on Long Island, he began songwriting. His first composition to be recorded became a hit record called "Bobby's Girl". This led to a songwriting contract with Big Seven Music, a company then managed by Charles Koppelman and Don Rubin. When Koppelman moved to CBS, Klein went with him accepting a position as professional manager at April-Blackwood. Soon thereafter Gary moved into production with albums for such artists as Jerry Vale, Liza Minelli, Johnny Cash and Mac Davis (including "All The Love In The World" and "Stop and Smell the Roses")etc.

When Koppelman founded the Entertainment Company in 1975 Gary became his first staff producer and now heads a staff of producers that includes David Wolfert, Nick De Caro and John Miller.

JOANNE BORIS - Vice-President of Publishing



A New York native, Joanne studied singing and dance for several years while working in various fields. Eventually, she was determined to hop the fence in show biz, and started with an entertainment law firm. She finally settled in the foreign recording and publishing area at Overseas Music. In 1978, Joanne joined The Entertainment Company as Publishing Administrator, and as the company has grown, so has the Publishing Department. She was recently promoted to Vice President of Publishing, and as such, will continue to be involved in all aspects of publishing, particularly, business affairs. In addition to maintaining contact with staff writers, record companies and foreign publishers, she will actively seek available catalogs as well as explore new ways to utilize Entertainment copyrights. Joanne has taught and lectured on the intricacies of music publishing and is currently attending Fordham University.

LARRY OSTERMAN - Professional Manager



Larry Osterman broke into the music business while attending The Wharton at The University Of Pennsylvania. His activities included disc jockeying, writing music criticisms for local music papers and producing the University's concert series. Upon graduating in 1978 he was hired by The Entertainment Company as an Executive Assistant to Charles Koppelman. In 1979 he began managing the publishing catalogue and handling A&R for the production wing of the company. He has also produced records for RCA and CBS which include the second Max Demian LP and the singles "It's Gonna Be A Long Night" by Gary Portnoy and "Love Don't Run" by The Dillman Band. He recently completed production of the first album by Kip Kaplan, "The Game Goes On", to be released in January.

MADELEINE MARSHALL - Publishing Assistant

BONNIE BLUMENTHAL - Secretary To Publishing Division

WRITERS UNDER CONTRACT

MICHAEL SMOTHERMAN
LISA RATNER
PAUL ROSE
JEANNE MARIE ARNOLD

GARY PORTNOY
DILLMAN BAND
PAUL JABARA
HENRY GAFFNEY

SUE SHERIDAN
DAVID WOLFERT
TOM SAVIANO