

THE CREATIVE MUSIC GROUP

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INTRODUCTION

Since its establishment only a year ago, The Creative Music Group has, under the guidance of Jay Warner, already proven to be a major new music publishing entity. It's staff writers include: Jim Weatherly, Ben Weisman, Evie Sands, the group Shadow, formerly known as The Ohio Players, John Davis and Jackie English. The company administers the Jackie Mills catalogue and represents Bob Gaudio and Frankie Valli for new songs as well as many of their past hits. The group also administers the music in the film Fade To Black worldwide and is about to close an agreement with a major film company for administrative and creative representation of their films. The company's acquisitions include the RIP/KECA catalogs which have many of the Gladys Knight and The Pips and Jim Weatherly hits, and the PATTERN/BAMBOO catalogs containing such hits as "Birds And The Bees" by Jewel Akins, "Mission Bells" by Donny Brooks, "Please Mr. Custer" by Larry Verne, "Tall Oak Tree" by Dorsey Burnette, "Sacred" by the Castells, etc.

In discussing the Creative Music Group, Jay Warner points out "... our philosophy is not only to promote songs but to promote writer's reputations as well. Building writers (that is building a fan-like following among producers, artists, managers etc.) is the only way to have long termed exposure and acceptance for their material. I believe we can be 'the publishing alternative' for track-record writers, writer-artists, and writer-producers who are looking for the next step up the exposure ladder. We are large enough to have the clout they need but small enough (in terms of catalogue and writers) to give them the personal attention their creative capabilities deserve."

When one considers that The Creative Music Group has only been in existence a little over a year, it's interesting to speculate on what Jay Warner will be able to accomplish given a little more time.

JAY WARNER, Vice President

JOIE MILLER SHADIS, Office Manager and Assistant to Jay Warner



Jay Warner was born and brought up in Brooklyn, New York. He started playing piano when he was seven, and guitar in his late teens. His classical lessons came to an abrupt end when at the age of fifteen, his mother caught him playing jazz riffs to "The Moonlight Sonata."

He began his career in the music business in the early 60's as a singer with a street corner group, "The Carolons." Their little known recording of "Let It Please Be You" on the Mellomood label, was the beginning of Jay's diversified career.

In the mid-1960's he wrote and recorded with the rock group "The Love Six" and the well-known New York folk group "The Travellers." His introduction to the business end of the music business came in 1970, when he joined the firm, Record On Film Company. Having spent the previous four years knocking on doors to interest publishers in his songs, Jay had a working knowledge of what

publishing was about when he entered. While there, he handled publishing companies' activities, learned administration in addition to working on music for promotional films.

From there, Jay began to wear a multitude of hats. He went into independent production, producing and writing commercials such as COCA COLA and COLD POWER for Sherman and Kahan Associates and also managed artists, Ersel Hickey of "Bluebirds Over The Moutain" fame. Through all these activities, he continued to write songs with various established songwriters.

In 1972, his publishing, management and film promotion experience brought him in contact with Sidney Seidenberg, President of SAS Incorporated, the management firm for Gladys Knight and The Pips and B.B. King among others. Jay joined the company as assistant to the president and again handled administrative duties for the publishing companies which consisted of the Tallyrand catalog (Jeff Berry and Ellie Greenwich), Gladys Knight and The Pips catalog and Gene McDaniels' catalog.

By mid-1973, he realized his desire was to be totally involved in publishing, so he joined the Wes Farrell Organization in New York. He started out as a professional manager. Three-and-a-half years later he rose to the position of vice-president of the Wes Farrell Organization Music Group and was relocated in the company's main office in Southern California.

In September 1977 he was offered the position of Vice President of the newly formed Entertainment Company and began organizing and running their West Coast base of operations.

1979 began on an up-note with Jay's election to the ASCAP advisory board. He was also a recipient of the American Song Festival's "Ears Of The Year Award." Then, in 1980, Jay received the award again for an unprecedented second time!

However, 1980 heralded another great change in Jay's life. He established The Creative Music Group in association with K-Tel International, Inc. The Creative Music Group is a world-wide, in-house publishing company with offices in twenty countries.

- PUBLISHING DEALS WITH CREATIVE MUSIC GROUP -

JOHN DAVIS

Writer/producer/arranger for Silver Convention, Diana Ross, Lou Rawls, Johnny Mathis, Stylistics, John Travolta, the O'Jays, Billy Paul, Harold Melvin and the Blue Notes, Three Degrees, Arthur Prysock, Charo, Arthur Fiedler and the Boston Pops Symphony Orchestra and his own successful group The Monster Orchestra. He produced and arranged the three million seller for William DeVaughn entitled BE THANKFUL FOR WHAT YOU GOT and is an accomplished keyboard, flute, clarinet and sax player. He has performed and recorded with such well-known jazz musicians as Stanley Clark, Jerry Brown, John Lee and Jim Tinsley. John Davis is currently producing and writing for Ruth Waters, Joey Travolta, the Monster Orchestra and Collins and Collins, and will be taking on at least three more acts in 1981.

BOB GAUDIC

The legendary writer/producer who wrote most of the Four Seasons' hits including "Sherry", "Big Girls Don't Cry", "Dawn", "Let's Hang On", "Rag Doll", "Who Loves You" and "December '63 (Oh What A Night") among many others. He also wrote Frankie Valli's classic hit "Can't Take My Eyes Off You" and the Walker Brothers smash hit "The Sun Ain't Gonna Shine Anymore". He has also produced such major talents as Frank Sinatra and Neil Diamond and most recently did Neil's album "The Jazz Singer".

WHO'S WHO AT CREATIVE MUSIC GROUP

ANTHONY GOURDINE

One of the most recognizable voices in rock history, Little Anthony, is also a tremendously talented writer who has been carving out successes since his early recordings of "Tears On My Pillow" and "Gonig Out of My Head". Having sold over 75,000,000 as an artist/writer, Anthony has, in recent years, become an accomplished actor having appeared in a number of network TV shows including Police Story and various Dick Clark produced shows. Anthony's last album for MCA Records contain several songs written by Anthony including the beautiful ballad "Reach Up." Anthony, whose full name is Anthony Gourdine is currently filming his leading role in the motion picture "Partners", written and filmed by the people who did "The Black Stallion." Not overlooking the dual talents of this tremendous performer, the producers have availed upon Anthony to write several songs to appear in the film including the title song "Like A Butterfly". Anthony is expected to begin work on his next album after the completion of the film which is expected to have a summer 1981 release.

JACKIE MILLS

Jackle Mills who has produced and written for such artists as Bobby Sherman, Davey Jones, Big Brother and the Holding Company, LTD and Major Harris, and produced sound tracks for such successful films as "Walk On The Wild Side", "To Kill A Mockingbird", "The Collector" and "Blue Max", is again back in the recording studio on a full-time basis. Jackie, who is the owner of the well-known Los Angeles recording studio Larabee Sound, will be producing up to seven albums in the next year of which a major portion of these publishings will be administered by the Creative Music Group. The first of these artists is a group called "Cosmic Dust" on AVI Records on which all published songs will be through the Creative Music Group.

EVIE SANDS

Evie Sands is a tremendously talented writer/artist who's had chart success in America as a artist on A&M Records, Haven Records (Capitol) and RCA Records. Her songs have been covered by such wide ranging name artists as Barbra Streisand, Gladys Knight, Linda Clifford, Elvis Presley and Dusty Springfield just to mention a few. Evie is currently in the studio recording some of her brand new material and upon completion will begin production of recording artist Jerry Brown from the recording group Shalamar.

SHADOW

Chet Willis, William Beck and James Williams, better known as the Elektra recording group SHADOW, have written such hits as ROLLERCOASTER and SKIN TIGHT when they were known as the Ohio Players. They have had two successful albums on Elektra in the United States for which the Creative Music Group owns all the publishing as well as three R&B chart singles in the last six months. They are beginning to record their third album in March which again will include all their own material. Elektra Records' belief in the group is typified by their recent early renewal of their next eighteen month option period (part of their overall five year deal). Additionally, they have had their songs recorded, released and charted by Seventh Wonder on Chocolate City, Alfonzo Surrett on MCA and recently recorded by the Main Ingredient.

JIM WEATHERLY

One of the most successful cross-over writers in country and pop R&B history, is the tremendously talented Jim Weatherly. Aside from making Gladys Knight and The Pips a worldwide household name with his copyrights such as "Midnight Train To Georgia", "Neither One Of Us", "The Best Thing That Ever Happened To Me", "Where Peaceful Waters Flow", "Love Finds Its Own Way" and "The Goings Up And Comings Down." Jim has had hit recordings of his material numerous major artists and has received over 20 ASCAP performance awards and numerous gold records for his writing achievements. He was the top country songwriter of 1975 which is quite an honor considering he has had such tremendous success with pop and R&B artists. As an artist, Jim has had chart success in Buddah, RCA and ABC records and his last two singles in 1980 both charted on the national country charts. Jim has never recorded a song that he didn't write, consequently all his albums and singles, both A and B sides, are 100% Jim's material. He is produced by the talented Jim Ed Norman and his new single on Elektra has recently been released with a new LP forthcoming shortly.

Additionally, he has written songs that have been used in several motion pictures including the incredibly popular film "The Deerhunter". (The video tape on this film alone has been on the national charts for 31 weeks and was #17 in sales for the year 1980).

BEN WEISMAN

Ben Weisman is considered a living legend on the American Songwriting scene, although his claim to fame is having written fifty seven songs recorded and released by Elvis Presley (more than any other three writers combined) he is no means strictly a writer for Elvis. Over the last seven years Ben's publishing has been handled by Jay Warner. Ben has had recordings by such artists as the Manhattans, Dionne Warwicke, Helen Reddy, Frankie Valli, The Carpenters, Brenda and the Tabulations, Gladys Knight, Cher & Greg Allman, Johnny Mathis, Barbra Streisand, Joe Feliciano, among others. Prior to that Ben's songs have been recorded by a who's who of country pop and R&B name artists such as Ernest Tubb and Red Foley, Statler Bros., Eddie Arnold, The Mills Bros., Nat King Cole, Jim Reeves, Bobby Vinton, Herman's Hermits, Bobby Vee, The Moonglows, The Harptones and Frankie Lyman, among many many others. Recordings of Ben's songs have been in over thirty motion pictures and have sold seventy five million records. Ben himself is the proud possessor of sixty three Gold Records.

JACKIE ENGLISH

Jackie was born in Brooklyn, New York where she spent most of her childhood studying singing and dancing. Her first television performance as a singer was at age five.

While appearing in the New York "Catskills" as a teenage singer, she was signed to a contract by Betty Geffin Enterprises. After recording her first single "Face In The Jukebox", on the ABC Paramount recording label, which brought her to a guest appearance on the Joe Franklin Show, Jackie became a member of the Ephrata Legion Star Playhouse and appeared in numerous theatre productions.

Jackie was asked to perform in a lead of the Broadway show "Shenendoah" but took the opportunity to move to Los Angeles and continue her singing and song-writing career. Her TV appearances as an actress include Coronet Blue and The Happeners as well as spots in quite a few major motion pictures.

As a recording artist, Jackie has recorded with Stan Getz, Ron Dante, Little Anthony and Maxine Nightingale, among others, and has written with such notables as Ben Weisman, Jack Tempchin, John Davis and Craig Saffan to name only a few. Her songs have recently been recorded by George Benson, Roberta Flack, The Monster Orchestra and Nelson Pickford.

In 1979 Jackie finished as a semi-finalist in the American Song Festival with her disco song entitled "Morning Music." It has also since been on the Top 20 national disco and R&B charts by the group Siren. She also won the 1980 American Song Festival with the song "Once A Night" as well as the Korean Song Festival with her ballad "Growing Up To Goodbyes."

Jackie's recording of "Once A Night", which was included in the motion picture Hopscotch, hit the national pop charts as well as spending twelve weeks on the adult contemporary charts. Her new single is due out in July.