

## INTRODUCTION:

Ovation Records was founded some ten years ago by Dick Schory as the Pioneer All Quad Label. Unfortunately for Ovation, Quad Recording never really caught on and by the mid 70's, the practice of releasing only in quad was discontinued. During the initial years, Ovation released products in many different musical areas: mor pop (Laura Yager), rock (Harvey Mandel), blues (Willie Dixon), percussion (Dick Schory, Joe Morello), semi-classical (Franz Benteler); and was somewhat successful in folk music with Bonnie Koloc as well as their Black Jazz subsidiary with Gene Russell, Kellee Patterson, Doug and Jean Carn and others. Ovation even released sound effect records including everything from roller coasters to bird calls.

In 1975-76, after minimal commercial success, Dick Schory decided to redirect his label. In his words, "I decided that Country Music would be the platform from which we could build in other directions." He hired Brien Fisher and moved him to Nashville to find a hit act. After a few unsuccessful releases, Fisher hit with the Kendall's single "Heaven's Just A Sin Away", which led to a series of top selling LP's. With success in the Country market as a base, Schory is once again diversifying his label with such artists as ex-Ramsey Lewis bassist Cleveland Eaton and pop artists like Steve Dahl and Tantrum. Ovation has also undertaken a four-record anthology of music and dialogue from Walt Disney cartoons and films; from 1928's Steamboat Willie to such recent films as Pete's Dragon and The Rescuers. There may even be a network T V. show built around this package.

## ARTIST ROSTER



**COUNTRY** THE KENDALLS JOE SUN THE CATES SHEILA ANDREWS LOIS KAYE  
**POP** TANTRUM MARK GADDIS STEVE DAHL/TEENAGE RADIATION  
**DISCO/R&B** CLEVELAND EATON & THE GARDEN OF EATON  
**OTHER** "THE MAGICAL MUSIC OF WALT DISNEY" MIGHTY JOE YOUNG WILLIE DIXON

### DICK SCHORY: President



Pioneer in the field of stereophonic and quadrophonic recording, author, teacher, percussionist, recording artist/producer and business executive, Schory graduated with honors from the Northwestern University School of Music. He performed for three years with the United States Air Force Band, for another three years with the renowned Chicago Symphony Orchestra under the baton of noted conductor Fritz Reiner, and then for sixteen years, toured coast to coast with his own Percussion Pops Orchestra, appearing in concert everywhere from the Hollywood Bowl to Carnegie Hall.

During his twelve years as an Artist/Producer for RCA, Schory became the "sound image" of the label, pioneering the company's "Stereo Action" series and later helping to develop and becoming the first to record in RCA's "Dynagroove" process.

As a record producer, Dick's activities cover a wide range of music including: jazz, pop, R&B, easy listening, folk, rock, traditional blues, classical, country and the current disco sound. He has a deep understanding, appreciation and an insatiable appetite for all music.

Members of the press and broadcast industries have dubbed him "The Quadfather" for his contributions to the development of four-channel recording techniques.

In 1971, Schory founded Ovation Records.

### DAVE WEBB: National Marketing and A&R Director



Dave's introduction to the music business was as a teenager in his home town of Independence, Kansas, where he put up posters for Jim Halsey. At sixteen years of age he started his own booking agency and concert promotion company for Southern Kansas and Northern Oklahoma. From there, Dave gradually moved into talent management for local club bands until entering the University of Kansas and joining Midcontinental Entertainment as an agent in Lawrence, Kansas in 1965. For the next four years, Dave was responsible for booking such classic performers as The Fabulous Flippers, the Red Dogs and Spider and the Crabs. Webb also promoted concerts with acts such as The Box Tops, Paul Revere & The Raiders, Mitch Ryder and other name artists.

Upon graduation in 1969, Dave took over full time management of a group called The Skeptics (in conjunction with Dennis Price) and then moved to Chicago where he worked with a group called The Hounds, who are now on Columbia. In 1975 Webb joined a concert promotion company with Bruce Kapp and established a production company with Tom Pabich. The production company, Tails Out Productions, has enjoyed phenomenal success as its last six projects have all been signed to labels. They include Trillion (EPIC), Shoes (Elektra), Steve Dahl and Tantrum (Ovation) and Sweetbottom (Elektra).

In March 1978, Dick Schory asked Dave to help develop the pop market for Ovation. His first signings were Steve Dahl and Tantrum and Webb is now working on a new wave act called The Kind.

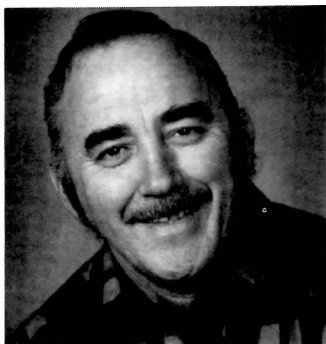
## WHO'S WHO IN A&R AT OVATION

**CARY BAKER:** Director of Publicity, Advertising, Press and Artist Relations



Cary studied Journalism and English at Northern Illinois University and worked freelance for publications such as *Cream*, *The Chicago Reader*, the *Illinois Entertainer*, the *Chicago Daily News* and went on to work as managing editor of *The Lively Times* in Rockford, Ill. While in college, Cary also set up his own record label called Fiction Records and among the artists signed to his label was Wazmo Nariz who is now on A&M. Cary also worked a bit in radio, for a PR firm and as a representative for *Billboard Magazine* before joining Ovation in January 1979 as director of publicity, advertising, press and artist relations.

**BRIEN FISHER:** V.P. of Nashville Operations



At an early age Brien's family moved from the south to Ohio where he grew up just outside of Dayton. He picked up guitar at an early age but didn't consider it seriously until after a stint in the service. Fisher then signed a record deal with U.A. where he recorded what was then called "Rockabilly" music in the mid fifties. Brien also enjoyed some success as a writer including a hit record for Sal Mineo called "Little Pigeon". In approximately 1957 he established his own label, Spangle Records, which was distributed by Vee Jay and, along with himself, recorded an artist named Chuck Wiley who later had some success on U.A. Brien's next move was to Chicago where for many years he played clubs and gradually moved into studio work as an engineer as well. He eventually set up his own studio, while also working freelance as an engineer and producer. His productions were primarily country and enjoyed some success including an instrumental by Don Barnett called "Soft and Gentle Rain". In approximately 1975, Brien moved to Nashville to set up a production company and by '76 had substantial success with the Kendalls.