JIM MASON
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COVER STORY

Producer of:
FIREFALL
ROBBIN THOMPSON
MAMA'S PRIDE
VOLUNTEERS

Over the past fifteen years Jim Mason's career has developed from a songwriter-recording artist on such labels as RCA, ABC Dunhill, and Columbia, to become one of today's most active producers.

As a songwriter many of his tunes have been recorded by others, including "I Dig Rock 'N' Roll Music", the Peter, Paul & Mary classic. Jim has produced such artists as: Noel Paul Stookey of Peter, Paul & Mary , Rusty Wier, The Rhinestones, and Poco (which he co-produced with Jack Richardson).

In October of '75, Jim and Steve Frank of Free Flow Productions decided to team up. The first project completed through the new affiliation was Firefall for Atlantic. The fantastic success of that album has since led to a series of other projects. The second was a new artist, Robbin Thompson, whose album on Nemperor Records has recently been released. Jim has just completed another Atlantic album with Mama's Pride (Alan Walden's group), to be released in November. At present he is finishing Wayne Berry and George Clinton's group, Volunteers, for Arista. Then in November it's on to Miami and the second album for Firefall.

This has definitely turned out to be a busy year for Jim Mason, who is probably destined for a heavy future as well.