JEFF LANE
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COVER STORY

Producer of:
B.T. EXPRESS
BRASS CONSTUCTION
MARK RADICE
VENUS
FINAL TOUCH

JEFF LANE has become a major producer with the emergence of the "Disco-Sound." In the past two years he has developed from relative obscurity to Producer of the Year at the 1976 NATRA Convention in Antiqua, West Indies.

It began with the B.T. EXPRESS gold album "Do It Till You're Satisfied" on Roadshow Records, followed by "Express" which also went gold. The group then had three chart singers; "Peace Pipe," "Close To You' and "Give It What You've Got" and currently has a top selling album called "Energy to Burn" on Columbia Records.

Jeff also spent five years developing another super disco group....BRASS CONSTRUCTION. Their first album, "Brass Construction" on U.A. Records, went gold within seven weeks of reaching the charts. As a result of their success, the Annual Issue of Record World, July 1976 picked JEFF LANE as #3 Outstanding Producer of the Year and BRASS CONSTRUCTION as #1 Top Instrumental Group (Disco), #3 Top New Instrumental Group (L.P.), #1 Top New Jazz Group (L.P.) and #3 Outstanding New Performers (Disco) of the year.

Jeff also produces MARK RADICE who's latest album "Ain't Nothing But A Party" on U.A. Records was backed by BRASS CONSTRUCTION with string arrangements by Randy Muller. His other acts include a new female vocal trio called VENUS, who will demonstrate their disco hit "Madison 75" (written by Jeff Lane and Randy Muller) on an upcoming Soul Train appearance. He also produced "No Charge" for Shirley Ceasar and is currently working on an album for FINAL TOUCH and SPIDER WEBB.

Born in Lancaster, South Carolina, he sang Gospel and later recorded several of his own tunes. Jeff set up a scholarship fund for the underprivileged seeking to further their education and was given "The Key To The City" by the Mayor of Lancaster at a special "Jeff Lane Day" celebration.

Since his arrival in New York in 1957, JEFF LANE has become a master of his product and a major creative force within the music industry.